



**DEVON &  
SOMERSET**  
FIRE & RESCUE SERVICE

## Privacy notice for fire services, projects and campaign news

### Type of Data

As part of the subscription to our communications newsletter, we hold the following information:

- Name
- Email address
- Postcode
- Your fire station of interest (if stated).

### Why are we collecting your personal data?

We are collecting your personal data to send you information you may find interesting about Devon and Somerset Fire and Rescue Service, our events, local authority partnership services, projects and campaigns as an email newsletter or digest.

### Our Lawful Basis

We rely upon your consent to process your personal data. By subscribing to our mailing list you are giving your consent for DSFRS to process your personal data. You can withdraw your consent at any time by unsubscribing from the mailing list by clicking **Unsubscribe from all email** located at the bottom of every email.

### Who will we share your personal data with?

In order to deliver information about services to you, it may be necessary for us to share your personal data within Devon and Somerset Fire and Rescue departments.

### How long will we hold your personal data?

Devon and Somerset Fire and Rescue will retain your personal data for as long as you are happy to keep receiving communications.

We will regularly send you a reminder to check your subscriber preferences in order for you to amend or unsubscribe from our communications.

You can update your subscriptions, modify your password or email address, or stop subscriptions at any time by clicking **Unsubscribe from all email** located at the bottom of every email.